2014 CSLA Annual Conference

PRELIMINARY PROGRAM
Registration Information

Bahia Resort Hotel, San Diego, CA
998 W. Mission Bay Dr., San Diego, CA 92109

February 6 - 9, 2014

California School Library Association

PRESENTS

Journey to eXpertise
# Conference at a Glance

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<th>Time</th>
<th>Thursday, Feb 6, 2014</th>
<th>Friday, Feb 7, 2014</th>
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**Conference Website**: bit.ly/cslacon14

**Hotel Reservations**: bit.ly/cslaHOTEL14
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President’s Message

Greetings colleagues and friends,

Join us in beautiful San Diego for our annual state conference. Kathie Maier, 2014 Conference Chair, and her committee have done a tremendous job in putting together four full days of conference options. Our conference facilities at the Bahia Hotel offer comfortable space with spectacular views of Mission Bay.

The theme of the conference is “Journey to Expertise”, highlighting that as school library practitioners we are continually facing a changing educational landscape. No sooner do you master one area than do you discover ten new things to add to your learning list. New and emerging technology, Common Core State Standards, Smarter Balanced assessments, and Local Control Funding Formula - how do they impact you and how can we keep up with all the change?

We are aware that attending a conference and taking time away from your library is no easy task. To this end, our conference is jam-packed with learning and networking opportunities. Whether you are coming for one day or all four, you’ll find relevant and engaging sessions, speakers, author panels, … and fun sprinkled throughout.

Our goal is to offer a wide variety of options, a place for you to interact, exchange ideas, and return to your library excited, recharged, and brimming with new perspectives.

I’m confident that the 2014 conference will be truly unique and special, and we’d like you to be a part of it.

On behalf of the CSLA Board, I invite you to start planning for this year’s conference and I look forward to seeing you in San Diego.

Cheers,

Janice Gilmore-See
CSLA President, 2013-2014
Welcome

Conference Chair’s Message

To all those who plan to attend the CSLA State Conference and share their expertise,

In a little more than 3 months we will gather in the beautiful city of San Diego on breath taking Mission Bay to learn, share, grow and honor our own expertise as well as the expertise of our presenters during this finely crafted program put together by the hard working 2014 conference committee.

Thursday, early arrivals can tour of the new San Diego Public Library and choose from two different two hour workshops. Thursday evening we will open the doors of the exhibitors hall, where there will be plenty to see and experience.

Friday will include an early and late bird session, Kevin Baird, our opening keynote speaker, who will entertain us with his expertise on common core, and exhibitors who will engage us with learning sessions. We invite you to attend our face to face membership meeting for introductions to our new state and region board members, and to discuss the important work of the association. Make sure you don’t miss any of the drawings in the exhibit hall throughout the day. We will cap off day two with the President’s Reception (all are invited).

Saturday will include over 40 concurrent sessions, three expert Authors Panels, a “birds of a feather” session, section meet and greet and a CYRM dinner cruise on Mission Bay with special guest speaker Shelley Moore Thomas.

If that weren’t enough, Sunday includes an additional 10 concurrent sessions, and we are proud to announce our final keynote speaker, Lin Oliver and Henry Winkler, authors of the critically-acclaimed Hank Zipzer series. If you still want more we have it! This year, for the first time, we will offer an opportunity to share your lessons and ideas during a post conference Digital Literacy Lesson Skunkworks* session.

Make sure you have your passports ready for this “Journey to expertise”. This adventure promises to be a once in a life time expedition that you won’t want to miss.

Kathie Maier, TL in Tennies
2014 Conference Chair
CSLA State Treasurer (2013-2015)
# CSLA STATE BOARD 2014

<table>
<thead>
<tr>
<th>President</th>
<th>President Elect</th>
<th>Past President</th>
<th>Treasurer</th>
<th>Secretary</th>
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<tbody>
<tr>
<td>Janice Gilmore-See</td>
<td>Liz Dodds</td>
<td>Jane Lofton</td>
<td>Kathie Maier</td>
<td>Nina Jackson</td>
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<td>Membership</td>
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<td>Governmental Relations</td>
<td>Communications</td>
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<tr>
<td>Terry Lai</td>
<td>Susan Pennell</td>
<td>Glen Warren</td>
<td>Sue Heraper</td>
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<tr>
<th>Vice President</th>
<th>Northern Region President</th>
<th>Northern Region President Elect</th>
<th>Northern Region Past President</th>
<th>Southern Region President</th>
<th>Southern Region President Elect</th>
<th>Southern Region Interim Past President</th>
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| Andrea Catania-Stephenson | Jessica Lee | Katie Williams | Yvonne Weinstein | Sondra Keckley | Kathie Maier |}

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## CSLA Northern Region BOARD 2014

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<thead>
<tr>
<th>Position</th>
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<tr>
<td>Northern Region President</td>
<td>Andrea Catania-Stephenson</td>
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<td>Jessica Lee</td>
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<td>Katie Williams</td>
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<td>Northern Region Treasurer</td>
<td>Renee Ousley-Swank</td>
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<td>Northern Region President Elect</td>
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<td>Northern Region Past President</td>
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<td>Section 1 Representative</td>
<td>Sue Navarro</td>
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<td>Section 2 Representative</td>
<td>Lisa Bishop</td>
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<td>Section 2 Representative</td>
<td>Molly Lazarus</td>
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# CSLA Southern Region BOARD 2014

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<td>Mark Williams</td>
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<td>Section 12 Representative</td>
<td>Norma St. Clair</td>
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Conference Website: [bit.ly/cslacon14](bit.ly/cslacon14)
Hotel Reservations: [bit.ly/cslaHOTEL14](bit.ly/cslaHOTEL14)
Conference Committee 2014

Janice Gilmore-See  President 2013-2014
Kathie Maier  Conference Chair 2014
Pam Oelman  Secretary  CSLA Past President 2012-2013
Susan Pennell  Exhibitors / Sponsors and Ads
Mark Williams  Exhibitors / Sponsors and Ads
Jane Lofton  Advanced Registration  CSLA Past President 2013-2014

Terry Lai  On-site Registration
Yvonne Weinstein  Special Events
Sue Sheldon  Hospitality
Erin Southam  Meals
Brooke Ahrens  Website/Social Networking
Liz Dodds  Concurrent Sessions / Workshops  CSLA President-Elect 2013-2014

Terri Brown  Concurrent Sessions / Workshops
Patricia Buckley  Authors / Illustrators
Randy de Jong  CYRM Liaison
Glen Warren  Audio Visual
Mitzie Larson  Decorations
Sandy Patton  CSLA Foundation Liaison

6444 E. Spring Street #237, Long Beach, CA 90815-1553 | csla.net/ | Voice and Fax Phone (toll-free): 888-655-8480 | info@csla.net | Conference Website bit.ly/cslacon14 | Hotel Reservations bit.ly/cslaHOTEL14
### Registration Deadlines and Prices

**Purchase Orders will be accepted through January 22, 2014**

#### EARLY BIRD REGISTRATION

**On or Before December 20**

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#### REGISTRATION

**December 21 - January 22**

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#### LATE REGISTRATION

**After January 22**

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**Additional Options**

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<td>Thursday Exhibits Only <em>(includes appetizers)</em></td>
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<td>Saturday CYRM Author/Illustrator Banquet</td>
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**Hotel Reservations** [bit.ly/cslaHOTEL14](bit.ly/cslaHOTEL14)
## Conference Highlights

### Opening Keynote Speaker

**KEVIN BAIRD**

*Chairman and Senior Faculty at the Curriculum Institute and the Center for College and Career Readiness*

**Expertise - Common Core**

### San Diego Public Library Tour

Don’t miss a unique opportunity on Friday morning to tour the **new state of the art San Diego Central Public Library** with CSLA and see the beautiful architecture, cutting edge technology, and other programs and services offered in this 497,652 square feet (9 stories) library facility.

### Passport Stamps, Learning and Fun

As you take your *Journey to Expertise* during sessions and through the Exhibit Hall on Thursday evening and all day Friday, make sure to have your passport ready to enter every learning port along your way. Your passport will be your record of the travels you take at this year’s CSLA state conference and will also be your chance to win prizes. Don’t miss the special exhibitor learning sessions scheduled throughout the day Friday.

### First Timers Meeting

Thursday evening, join Past President Jane Lofton and Pam Oehlman to gather your own *Expertise* on how to amass the riches of your journey.

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**FULL CONFERENCE SCHEDULE**

**THURSDAY, FEBRUARY 6**

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<td>Registration - <em>Mission Bay Foyer</em></td>
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<td>T B A - AM</td>
<td><em>San Diego Public Library Tour</em></td>
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<td>12:00 Noon – 2:00pm</td>
<td>Workshop Session #1  (additional fee required)</td>
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<td>2:30pm – 4:00pm</td>
<td>Workshop Session #2  (additional fee required)</td>
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<td>4:45pm – 5:15pm</td>
<td><em>First Timers Meeting</em></td>
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<td>5:30pm – 8:00pm</td>
<td><em>Exhibits Hall Opening and Reception</em></td>
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**FRIDAY, FEBRUARY 7**

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<td><em>Opening Session &amp; Keynote</em></td>
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<td>9:30am – 11:45pm</td>
<td><em>Exhibitors &amp; Exhibitor Learning Sessions</em></td>
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<tr>
<td>12:00 Noon – 1:00pm</td>
<td><em>Membership Meeting</em> - Light Lunch provided</td>
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<td>1:00pm – 4:30pm</td>
<td><em>Exhibitors, Learning Sessions and Drawing</em></td>
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<td>4:45pm – 5:30pm</td>
<td><em>Late Bird Sessions</em></td>
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<td>4:00pm – 5:30pm</td>
<td><em>Region Board Meetings</em></td>
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<td>6:00pm – 8:00pm</td>
<td><em>Presidents’ Reception</em></td>
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Conference Highlights cont.

Author Panels

We are pleased to present three (3) author panels this year. Our panels include:

Current, Edgy and Fast Selling: Why is YA growing so quickly; where is it heading? with Tom McNeal, Mary E. Pearson, and Laura Rhoton McNeal.

Non-Fiction vs. Common Core with Kathleen Krull, Kelly Milner Hall, and Cindy Jenson-Elliott.


Legislative Meeting

Saturday’s Legislative Meeting will feature a notable speaker and bring great insight into what is happening in state and federal government related to education.

Closing Session Speakers

Together Author Lin Oliver and Author/Actor Henry Winkler, the authors of the New York Times Best Selling Series Hank Zipzer, promise to round out our fantastic conference with storytelling, motivation and much, much more.

AND YOU!
Conference OPENING Keynote Speakers

KEVIN BAIRD
Chairman and Senior Faculty at the Curriculum Institute and the Center for College and Career Readiness

eXpertise - Common Core

ABOUT THE SPEAKER

Kevin Baird serves as Chairman and Senior Faculty at the Curriculum Institute and the Center for College and Career Readiness. Mr. Baird is a contributor to the National Pathway for Common Core Standards Implementation. He is a co-creator of the Comprehensive Curriculum Improvement Process, and a national leader in the analysis and implementation of standards-based curricula and instruction alignment. Mr. Baird is also the author of the forthcoming book: Purposeful Teachnology: A Higher Standard for the 21st Century Classroom. A dynamic speaker and consultant, Mr. Baird is a leading national consultant who works with publishers, state Departments of Education, schools and districts in the implementation of Common Core State Standards.

Mr. Baird is a noted leader in organizational change focused upon improved College & Career Readiness outcomes. He is an eXpert in the use of educational technology, emerging media, and school improvement reform processes. Mr. Baird’s practice includes work with governments around the globe, State Departments of Education, as well as school districts large and small. Mr. Baird is an eXpert in global management processes and has implemented educational research on several continents.

Mr. Baird’s primary areas of practice are leadership development and systemic improvement using data for differentiated instruction and direct support for teachers. He is the creator and author of The Consistency and Constancy Framework for School Leadership. Mr. Baird consults, trains and leads graduate-level courses, including the Common Core Black Belt Certification program, to support district leadership, boards of education, principals, and staff development coaches as they create capacity for sustainable, student-centered improvement with measurable, replicable outcomes.

http://www.collegecareer.org
CYRM Author/Illustrator Banquet

Guest Speaker

Shelley Moore Thomas

Author of

The Seven Tales of Trinkel

Writer, storyteller, Shelley Moore Thomas will entertain us as our honored guest speaker during the CYRM dinner and harbor cruise aboard the William D. Evans II. This event promises to be one of the many highlights offered at the 2014 CSLA conference.

Be sure to purchase your tickets early as this event is expected to sell out.

2013 California Young Reader Medal

WINNERS

Primary

We Are in a Book!

Intermediate

The Giant Slayer

Middle School/Junior High

Out of My Mind

Young Adult

Matched

Picture Books for Older Readers

Nubs: The True Story of a Mutt, a Marine and a Miracle
California School Library Foundation Education Fund Drawing

Each conference registrant will receive one free drawing ticket. Additional tickets will be given to registrants who make a donation to the Education Fund.

Make sure to visit the hospitality booth on Thursday and Friday to purchase drawing tickets

The CSL Foundation drawing supports professional development for school library workers and scholarships and advocacy for California school libraries.

Tickets:
- $1 - 3 tickets
- $5 - 18 tickets
- $10 - 40 tickets
- $20 - 100 tickets

Our exhibitors, members and advocates for California school libraries have donated many prizes, including gift baskets, a hand made quilt, gift certificates and amusement park tickets. (If you would like to donate an item, contact Sandy Patton: sgpatton1994@gmail.com.)

All drawings will take place on Thursday and Friday:
- You must be present to win. CSLA will not be responsible for shipping any items.
- Drawings will be held at various times on Thursday and Friday. All tickets will be carried forward to the final drawing

Drawing Schedule and Location

Thursday
Six (6) winners will be drawn and announced in the Exhibit Hall at posted times

Friday
Five (5) prizes will be drawn at each of the following times from the Exhibit Hall: 10:10am, 11:45am, and 1:15pm. All remaining prizes, including the Passport winners will be announced at 3:35pm.

Thank you to everyone who donated items to the Foundation Education Drawing!

Author/Illustrator
Book Signing
*Times will be announced in the final program*

Mary E. Pearson

Kelly Milner Hall

Edith Hope Fine

Kathleen Krull

Cindy Jenson-Elliot

Alexis O'Neill

Paul Brewer

Lee Wind
*BLOGGER*

Deborah Lee Rose

Janice Yuwiler

Eric Shanower

Joan Graham
Thursday 4 hour Paraprofessionals (ONLY) Workshop

($125 Early Bird - $150 after December 20, 2013)
4 hour workshop + 6 week online course

PARAPROFESSIONAL WORKSHOP 12:00 Noon - 4:30 PM

Instructional Media Resource Assistant (IMRA) Certification

Title: Instructional Media Resource Assistant (IMRA) Course of Study
Format: 4 hours of Face to Face instruction, and 10-12 hours of online coursework to earn your certificate.
Instructors: San Diego County Office of Education: Dr. Leslie Hays, Cindy Dunlevy, Karen Wagner, Sandy Gonnerman
Audience: This course is intended for K-8 classified school site Library Media Technicians.

* Included with registration fee: Digital Content Portal Individual Subscription for 6 months

Description: The library media center has an important role in helping your 21st century students access Common Core aligned high quality multi-media resources and informational text. The San Diego County Office of Education is offering this training of the Instructional Media Resource Assistant (IMRA) Certificate Course of Study to address that need.

Upon successful completion of this IMRA course of study, library media staff will be prepared to assist teachers and students in accordance with the Model School Library Standards and Common Core Standards. Our goal is to provide in-depth professional development for support staff serving in our library media centers.

The six course modules with online readings, projects and discussion boards include:

Module 1: The IMRA’s Role in Assisting Teachers
Module 2: Technology in the Library
Module 3: Library Policies & Digital Citizenship
Module 4: Managing the Library Media Center
Module 5: Creating a 21st Century Research Center
Module 6: Public Relations & the School Library Media Center

Final Project: 2014 School Library Media Center Action Plan

Successful completion and certification includes four hours of face-to-face instruction and ten to twelve hours of online coursework over eight weeks.
Thursday Workshop Details
All workshop sessions start at $75 each

SESSION 1  12:00 Noon - 2:00 PM

Workshop 1: **YA Literature: The Best of the Best** (7-12) repeated Session 6  
*Michael Cart*

Michael Cart will present his annual survey of the best new young adult books of the year, examining in the process new trends that are enhancing and transforming the field of YA literature.

Workshop 2: **Essential Questions & Enduring Understandings: Teaching with Purpose and Meaning** (K-12) repeated Session 7  
*Hilda Weisburg*

Increasingly, districts are expecting the faculty to incorporate Essential Questions and Enduring Understandings in writing a curriculum as well as in unit and lesson plans. This presentation clarifies what EUs and EQs are and how to write them for the school library program. Attendees will work in groups to create them for lessons they are currently doing and see how it changes the focus of the instruction, adding purpose and meaning.

Workshop 3: **Students, Teachers, Infographics, Common Core... and YOU in the Center of it all!** (K-12)  
*Connie Williams and Debbie Abilock*

CCSS.ELA-Literacy.RI.4.7 Interpret information presented visually, orally, or quantitatively (e.g., in charts, graphs, diagrams, time lines, animations, or interactive elements on Web pages) and explain how the information contributes to an understanding of the text in which it appears.

...by studying and creating their own infographics, students learn how to interpret, analyze, curate, and design information to inform, entertain and enlighten their audience. Participants will learn how to collaborate with their teaching partners to teach the research skills and design tools that are important in the creation of interesting and informative infographics.

Workshop 4: **B.o.B. Meets Google Apps: Using Collaborative Technology to Run a District-Wide Battle of the Books** (K-12)  
*Sheryl Garman, Sarah Morgan, Tony Doyle, Jamie Dyra, Julie Cook, Jance Edwards*

In two short years the Teacher Librarians of the Merced Union High School District went from endangered species to headline-making district leaders thanks to the implementation of Google Apps for Education, Battle of the Books, and visionary leadership. Come hear how literature, technology, and teamwork came together to make reading a community event.

Workshop 5: **Making a Better World: Digital Literacy and Citizenship for K-12** (K-12)  
*Kelly Mendoza*

Our constantly connected world offers the potential for communication, collaboration, and creation – but also challenging behavioral issues such as cyberbullying, Internet safety, digital footprint, copyright, and fair use. All students have the potential to be safe, responsible, and respectful digital citizens. Learn about Common Sense Media’s free K-12 Digital Literacy and Citizenship Curriculum. The curriculum, developed in partnership with the Good Play project at Harvard, offers authentic lessons for students, is aligned to AASL, CCSS, and NETS-S, and includes parent resources. Participants will sample lesson activities, learn best practices, and walk away with the tools they need to teach digital citizenship.
Thursday Workshop Details Continued

All workshop sessions start at $75 each

SESSION 2  2:30 PM - 4:30 PM

Workshop 6:  **YA Literature: The Best of the Best** (7-12) repeated Session 1  *Michael Cart*

Michael Cart will present his annual survey of the best new young adult books of the year, examining in the process new trends that are enhancing and transforming the field of YA literature.

Workshop 7:  **Essential Questions & Enduring Understandings: Teaching with Purpose and Meaning** (K-12) repeated Session 2  *Hilda Weisburg*

Increasingly, districts are expecting the faculty to incorporate Essential Questions and Enduring Understanding in writing a curriculum as well as in unit and lesson plans. This presentation clarifies what EUs and EQs are and how to write them for the school library program. Attendees will work in groups to create them for lessons they are currently doing and see how it changes the focus of the instruction, adding purpose and meaning.

Workshop 8:  **Lead the Way to Responsible Digital Citizenship! Experience a Comprehensive yet Engaging Digital Citizenship Curriculum** (K-12)  *Deborah Stanley*

Do your students understand their digital footprint? Do they understand that lack of digital citizenship skills can affect their academics, online safety, even future employability? Participate in a student lesson, then see how it fits into a comprehensive digital citizenship curriculum that engages students with viewing, writing, listening, speaking and complies with model school library standards and CCSS.

Workshop 9:  **Google Drive for the Teacher Librarian** (6-12)  *Steve Miller*

In this session, participants will learn how to use Google Drive to create, publish, and share documents, presentations, spreadsheets, forms, and drawings. Special attention will be made to using Google Forms to increase productivity and improve instruction. Time permitting; participants will be introduced to some exciting and extremely helpful Google Scripts. No programming needed.

Workshop 10:  **Informational Texts and Where to Find them: Online Resources for Nonfiction and the Common Core State Standards** (K-8)  *Deborah Ford*

With the implementation of the CCSS, educators are faced with an increasing need for nonfiction and other informational texts. By Grade 4, 50 percent of what students read should be informational. By Grade 8, the rate goes up to 55 percent. At Grade 12, the rate is 70 percent. These standards are not just for English Language Arts classrooms, so what’s an educator to do? Where can you find the informational texts that are being required with increased rigor? Join Deborah for a fast-paced look at mostly free resources.
Thursday - details to come

Tour the N E W

San Diego

Central Public Library

330 Park Boulevard, San Diego, CA 92101

Located in Downtown San Diego’s East Village

Take a tour of the NEW San Diego Central Public Library with CSLA and see the beautiful architecture, cutting edge technology, and other programs and services offered in this 497,652 square feet (9 stories) state of the art library facility.

Floor by Floor


Cutting Edge Technology


Library Fact Sheet


Library Construction Fact Sheet


Be a Conference Sponsor!

Attendees who donate $200 or more to support the costs of the conference will receive:

- Your name in the final Conference Program
- Recognition on our web site
- Your name printed on the conference T-Shirt
- Our HUGE appreciation!

Hotel accommodations are available at the San Diego Bahia Resort and Hotel, our conference location, at an attractive discount rate of $129 per night. Please visit this link for information and online reservations:  bit.ly/cslaHOTEL14
### Friday

**FRIDAY, FEBRUARY 7th**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>6:30am – 5:00pm</td>
<td>Registration Hours</td>
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<tr>
<td>7:00am – 7:45am</td>
<td>Early Bird Sessions</td>
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<tr>
<td>8:00am – 9:30am</td>
<td>Opening Session &amp; Keynote</td>
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<td></td>
<td><strong>FRIDAY, FEBRUARY 7th</strong></td>
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<tr>
<td>9:30am – 11:45am</td>
<td>Exhibitors &amp; Exhibitor Learning Sessions</td>
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<tr>
<td>12:00 Noon – 1:00pm</td>
<td>Membership Meeting- Light Lunch provided</td>
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<tr>
<td>1:00pm – 4:30pm</td>
<td>Exhibitors, Learning Sessions and Drawing</td>
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<tr>
<td>4:45pm – 5:30pm</td>
<td>Late Bird Sessions</td>
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<td></td>
<td>Region Board Meetings</td>
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</table>

### EARLY BIRD SESSIONS (7:00am – 7:45am)

#### Scary, Gross, and Enlightening Books for Boys K–12: Today’s Strategies and Resources

Think that boys won’t read? Learn about new books boys will read; books that are funny, action packed, trivia-filled, or gross. Discover strategies and online resources that will get them reading and writing with enthusiasm as well. Participants will receive a handout of ideas to reach all reluctant readers.

**Deborah Ford**  
Director of Library Outreach, Junior Library Guild

#### Common Core: Impact on School Libraries

This session will explore text complexity as it relates to rigor and relevance, types of informational texts necessary to implement literacy standards in the content areas, and the resources offered in Appendix B of the CA Common Core Standards. School libraries are essential to a successful Common Core curriculum.

**Brigee Radocich**  
Library Coordinator Fresno County Office of Education

#### Reading Disabilities NOT: Support Reluctant Readers Beyond Dyslexia and Other Learning Differences

Have you ever wondered why that super smart kid resists studying in the classroom and absolutely refuses to read? A single tool could unlock a new world for him/her, and YOU could be the librarian that provides it. We will show you what the latest research says about learning differences like dyslexia and ADD. We will reveal what free support tools exist; show you where to find them, and how to use them so that you can get any reluctant learner to finally stop struggling and to start studying and reading.

**Regina Powers**  
Librarian and Education Technologist, Servite High School

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6444 E. Spring Street #237, Long Beach, CA 90815-1553 | esla.net/  
Voice and Fax Phone (toll-free): 888-655-8480 | info@csla.net  
Conference Website bit.ly/cslacon14  
Hotel Reservations bit.ly/cslaHOTEL14
Exhibitors Learning Sessions (9:30-10:00am)

CaliforniaStreaming

Built for the Golden State: CaliforniaStreaming

*Sandra Gonnerman*, Teacher Librarian, National Board Certified Teacher, San Diego County Office of Education

This is the story of how a consortium of county offices of education collaborated to transform educational media, so that they could inspire and empower California's educators and students by creating CaliforniaStreaming, the largest collection of educational streaming media ever assembled in the history of the state of California, owned and operated by county offices of education and delivered to educators and students throughout the state. Learn how you can participate in CaliforniaStreaming and help to provide educational digital resources that support the Common Core and so much more!!

Exhibitors Learning Sessions (10:15-10:45am)

Scholastic Book Fairs

Summer Reading – Why and How

*Alan Gilreath*, Field Sales Manager

*Heather Bigg*, Regional Key Account Manager

For students embarking on summer break, the word “slide” brings to mind hours of fun on a playground or at a water park. The “summer slide” that teachers have come to know has a less sunny side, referring instead to students’ loss in reading achievement after taking a summer vacation from reading. Scholastic has fun and easy resources to help stop the “summer slide.”
**Exhibitors Learning Sessions** (11:00-11:30am)

**InfoBase Learning/ Learn 360**  
BAHIA BELLE I  
Learn360 Video Streaming and Downloading: New Company, New Video, New Clips, New Content, Best Rate!  
*Steve Finch*, Regional Sales Manager, K-12

With Learn360 you get access 24/7/365 for all teachers and students to a library that lets users stream or download over 10,700 up-to-date standards-based full videos, plus 90,000 clips and other educational resources all from the industry's top producers. We will review the library and how to use the Common Core Standards to find just the right video or clip for your lesson plans. Have you invested in whiteboards or similar hardware? We will review how teachers use Learn360 to bring these boards to life. Learn360 is a vetted, safe and user friendly library that is offered at an affordable fee.

**World Book**  
MARINA ROOM  
A Whirl Wind Tour of the World Book Web  
*Nancy Snell*, Orange County, parts of LA County and southern Nevada  
*Linda Kent*, San Diego and surrounding southern CA counties

World Book, Inc. publishes a collection of digital PK - 12 educational and reference databases. Be the hero at your school and make your life easier using 21st Century technology skills with the World Book Web. See how with World Book's databases you can get students enthusiastic and actively engaged with reliable content. Learn how the World Book Web supports Common Core State Standards with authoritative informational text and more.

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**Exhibitors Learning Sessions** (1:15-1:45pm)

**Follett**  
BAHIA BELLE I  
Follett

**World Book**  
MARINA ROOM  
A Whirl Wind Tour of the World Book Web  
*Nancy Snell*, Orange County, parts of LA County and southern Nevada  
*Linda Kent*, San Diego and surrounding southern CA counties

World Book, Inc. publishes a collection of digital PK - 12 educational and reference databases. Be the hero at your school and make your life easier using 21st Century technology skills with the World Book Web. See how with World Book's databases you can get students enthusiastic and actively engaged with reliable content. Learn how the World Book Web supports Common Core State Standards with authoritative informational text and more.
### Exhibitors Learning Sessions (2:00-2:30pm)

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<thead>
<tr>
<th>Company</th>
<th>Location</th>
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<tbody>
<tr>
<td>Nullmeyer and Associates</td>
<td>BAHIA BELLE I</td>
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<tr>
<td>Alexandria</td>
<td>MARINA ROOM</td>
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### Exhibitors Learning Sessions (2:45-3:15pm)

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<tr>
<th>Company</th>
<th>Location</th>
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<tbody>
<tr>
<td>EBSCO</td>
<td>BAHIA BELLE I</td>
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**Utilizing EBSCO resources to support Common Core Standards and simplifying the research experience.**

*Alejandro “Hondo” Rojano, Sales Manager, Schools and Public Libraries*

EBSCO Information Services invites you to join them as they discuss and demonstrate how EBSCO resources support Common Core. Also find out what EBSCO is doing to simplify the research experience for students with EBSCO’s Discovery Service.
## LATE BIRD SESSIONS

### (4:45pm – 5:30pm)

<table>
<thead>
<tr>
<th>Bahia Belle I</th>
<th>Bahia Belle II</th>
</tr>
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<tbody>
<tr>
<td><strong>Share Your Expertise Through Library Program Effectiveness Data and Infographic Report Results.</strong></td>
<td><strong>Why Should I Pursue the Special Class Authorization for the Teacher Librarian Credential?</strong></td>
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<tr>
<td><strong>ALL</strong></td>
<td><strong>K-12</strong></td>
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Bring your school library program's effectiveness to your administrator, staff, and/or PTSA in a pleasant, quick format that delivers the link to student achievement, collaboration, and content expertise. The original system was produced by three Long Beach Unified teacher librarians and the Long Beach Librarians Association. It was implemented district wide to inform Senior Executive Staff, Superintendents, and Board of Education members. Learn data collection techniques to go beyond circulation numbers. Can be adapted to any school library staffing configuration. Share your expertise!

**Crystal Miranda**  
*LBUSD School Library Curriculum Leader.  
Birney Elementary School*

### Good Ideas! World Class Teaching and Standards

<table>
<thead>
<tr>
<th>Marina</th>
<th><strong>ALL</strong></th>
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<tr>
<td><strong>Beth Olshewsky</strong>, committee chair of the CSLA Committee for Standards Integration (CSI) and organizer of the Good Ideas! award will host this session. Winners and additional session information will be announced in the final program</td>
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**Good Ideas Winner(s)**  
*TBA*
# Saturday

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<tr>
<th>SATURDAY, FEBRUARY 8th</th>
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<tr>
<td>6:30am – 5:00pm</td>
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<tr>
<td>Registration Hours</td>
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<td>7:00am – 7:50am</td>
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<td>Fitness Fun - Walk on the Beach</td>
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<td>8:00am – 9:15am (30 &amp; 75 min)</td>
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<tr>
<td>Concurrent Session #1 and #2</td>
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<tr>
<td>9:30am – 10:20am</td>
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<tr>
<td>Concurrent Session #3 &amp; Author Panel</td>
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<tr>
<td>10:30am – 11:30am</td>
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<tr>
<td>Birds of a Feather</td>
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<td>11:30am – 1:00pm</td>
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<td>Lunch on your own</td>
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<td>1:00pm – 1:50pm</td>
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<td>Concurrent Session #4 &amp; Author Panel</td>
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<td>2:00pm – 2:50pm</td>
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<tr>
<td>Concurrent Session #5 &amp; Author Panel</td>
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<tr>
<td>3:30pm – 5:00pm</td>
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<tr>
<td>General Session - Legislative Meeting</td>
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<td>6:30pm – 7:30pm</td>
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<tr>
<td>Section Meet and Greet</td>
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<tr>
<td>7:30pm – 9:30pm</td>
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<tr>
<td>- Boat DEPARTS at 7:45 sharp</td>
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<tr>
<td>CYRM Dinner Cruise - additional fee for this event</td>
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**NOTE:** Concurrent Session 1 & 2 **TWO** 30 min. sessions **OR** **ONE** 75 min. session

## CONCURRENT SESSION 1

<table>
<thead>
<tr>
<th>Beyond the Page: Enhancing Social Emotional Learning with Wordless Books K-8</th>
<th>Communicate and Advocate your School Library via a Monthly Newsletter 9-12</th>
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</thead>
<tbody>
<tr>
<td>Catherine Sjostedt Librarian St. John's Episcopal School</td>
<td>Kimberly Balala Teacher Librarian Nathaniel Narbonne</td>
</tr>
<tr>
<td>Save your Sanity While Splitting Your Time Between Two or More Schools 9-12</td>
<td>Senior High School Los Angeles Unified School District</td>
</tr>
</tbody>
</table>

**Beyond the Page: Enhancing Social Emotional Learning with Wordless Books K-8**
When classes of preschoolers begged for wordless books by name, Catherine Sjostedt began to realize the power of this genre to enhance empathy and social emotional learning for a variety of ages. She shares an in-process project on selected wordless books as a tool for building social emotional learning. The wordless book genre offers much to early learners, ELL students and students on the autism spectrum. Three elements: reading comprehension, social emotional standards, and ethical questioning, inform her use of wordless books.

**Communicate and Advocate your School Library via a Monthly Newsletter 9-12**
In this session learn to communicate and advocate easily and effectively with your school via a monthly newsletter. Teachers and administrators don’t have a lot of time to read lengthy essays and letters, so I make the newsletters very short and to the point. I will walk you through the process of creating and maintaining a monthly newsletter that your faculty will love. I have been creating monthly newsletters for over 5 years with great feedback. The newsletters can be distributed electronically or by paper, and with proper planning you can start and finish the newsletter in one day.

**Save your Sanity While Splitting Your Time Between Two or More Schools 9-12**
Tricks and tips on how to split your time and attention between two or more schools. You can't be two places at one time -- how to make the best of a bad situation and cover more than one school.

**Fun Walk on the Beach**
“Weather permitting, put on your comfortable shoes and meet at 7:00 am on the beach in front of the dock to the Bahia Belle and William Evans for a brisk walk.”
<table>
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<tr>
<th>CONCURRENT SESSION 1 and 2</th>
<th>(8:00 – 9:15)</th>
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<tbody>
<tr>
<td>Cheap Chic! $^{K-12}$</td>
<td>California Young Reader Medal Books for Older Readers</td>
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<tr>
<td><strong>Mission A</strong></td>
<td><strong>Mission B/C</strong></td>
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<tr>
<td>$^{K-12}$</td>
<td>$^{6-12}$</td>
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No money, no problem. This presentation will introduce participants to D.I.Y. projects and repurposed items to beautify and promote your library. A variety of materials including discarded metal filing cabinets, shelving end plates, walls, table tops and thrifty finds can be repurposed to create a variety of multiuse instructional zones and items. Harness the power of Dry Erase and Chalk Board Paint. Furniture layout also serves as a means of creating a warm, welcoming and efficient environment. Leave with a number of ideas that can make a difference tomorrow. Beautify and market your library with minimum input yet maximum impact.

**Julie Andreacchi**  
*Head of the Library Resource Centre Sir William Mulock Secondary School The York Region District School Board*

**Student-made Books for use with the Common Core Literature $^{K-8}$**

Explore the possibilities of a journey to expand a student's comprehension and response to Common Core titles with handmade books. At least eight books will be created during the session. All supplies provided.

**Sandra Yoon**  
*Retired from Bakersfield City School District/Coordinator*

<table>
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<th>Ventana $^{K-12}$</th>
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There are thousands of apps available in the iTunes and other online app stores. How do educators and teacher librarians evaluate, vet, and use these apps with students? AASL's Best Apps for Teaching and Learning Committee shares their 1st annual list of app honors. This session will review 25 of the year's most innovative apps available for instruction, student engagement and creation. The presenter will address the use of apps in the school library, how to use these tools with students, and provide opportunities for developing skills needed by 21st Century Learners for college and career readiness.

**Mary Ann Scheuer**  
*Librarian Emerson School Berkeley Unified School District*
Beat the Copy and Paste Syndrome by Using Citations and Notecards

Learn how to foster digital citizenship, deep understanding, and original thinking using NoodleTools for student and teacher collaborative research.

Molly Lazarus
Teacher Librarian Balboa High School
San Francisco Unified School District

Michelle Powers
Teacher Librarian on Special Assignment
Curriculum Resources and Libraries
San Francisco Unified School District

Training for School Library Advocacy

There is a great need to advocate for school libraries. In the real world, the resources available are finite. Every day, people are pleading their cases before policy makers and resource allocators to give priority to their needs and causes. School libraries need to do so too, or run the risk of being left out when the time comes to make decisions. This workshop seeks to examine ways and means of further advocating for school libraries.

Participants will:

- Become aware of the need for advocacy for school libraries
- Become familiar with selected advocacy tools and techniques, including the IFLA-IASL Project, School Libraries on the Agenda

Lesley Farmer
Professor of Library Media
California State University Long Beach

The Digital Revolution: A Journey Through the Implementation of BYOD and 1:1 Programs

Learn how Liberty High School implemented both a BYOD and 1:1 tablet program to increase student engagement and achievement and transform teaching and learning via a blended learning environment.

Melanie Lewis
Coordinator of Learning Resources
Golden Valley USD
Golden Valley USD

William Evans II

9-12

Learn how Liberty High School implemented both a BYOD and 1:1 tablet program to increase student engagement and achievement and transform teaching and learning via a blended learning environment.

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Coordinator of Learning Resources
Golden Valley USD
Golden Valley USD

William Evans II

9-12
CONCURRENT SESSION 2 (8:45 – 9:15)

Don't Judge A Book By Its Cover

*ALL*

**Shell**

This session will offer some creative and active learning ideas as to what to do with all those book jacket covers you no longer need for books or bulletin boards. I will also give you ways to give new life to old Caldecott, Newbery and CYRM posters.

**Mitzie Larson**

*Library Media Technician Palmyra Elementary School Orange Unified School District*

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Hand Writing: Poems on Writing Implements & Messages (Real, Electronic and Imagined)

*ALL*

**Marina**

Scribe, scribbler, and school librarian, Catherine Sjostedt often chooses to be a reflective practitioner through the lens of writing. Join us for a poetry reading in which she shares poems about her love of books and reading, her penchant for writing implements, and the messages (real, electronic and imagined), which amaze and engage her.

**Catherine Sjostedt**

*Librarian St. John's Episcopal School*

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Curating Great Content: Identifying Quality Apps, Websites, and Games for Learning

*K-5*

**William Evans I**

Teacher librarians must sift through a sea of digital media to determine what apps, websites, and games are good for learning. This can be time-consuming and frustrating. Come learn about Graphite.org, a new free service from Common Sense Media that helps educators discover, use, and share the best digital learning tools. This service offers rigorous ratings and reviews examining three main dimensions around learning: engagement, pedagogy, and support. Reviews cover a broad range of core academic subjects and skills, are Common Core aligned, and best of all, librarians can submit their own reviews and join the conversation.

**Kelly Mendoza**

*Sr. Manager, Professional Development. Common Sense Media*
AUTHOR PANEL (1) (9:30 – 10:20)

Nonfiction v. Common Core

**Kathleen Krull**

*Kathleen Krull* has written some 60 books for young readers, many of them biographies, most notably the award-winning series of *Lives of* books. In 2011 Kathleen was awarded the Children’s Book Guild of Washington D.C. Nonfiction Award, an honor presented annually to “an author or illustrator whose total body of work has contributed significantly to the quality of nonfiction for children.”

**Kelly Milner Hall**

*Kelly Milner Hall* has specialized in quirky nonfiction for young readers for the past twenty years. She's published more than 1,000 articles in magazines and newspapers and more than 33 books, including *Tales of the Cryptids, Mysteries of the Mummy Kids, Saving the Baghdad Zoo, In Search of Sasquatch, Alien Investigation, Tiger in Trouble* and *Courageous Canine*. And her original video series, *Kelly's Curiosities*, debuted for MSN in October of 2013. She did high school in Southern California, raised her kids in Colorado, and now makes her home in Spokane, Washington with two daughters, two dogs, two cats and a five-foot rock iguana named Gigantor.

*Read more about her at* [http://www.wondersofweird.com](http://www.wondersofweird.com)

**Cindy Jenson-Elliott**

*Cindy Jenson-Elliott, M.A.* is a credentialed teacher and the author of 10 books of nonfiction. She is a 2012 Fellow of the San Diego Area Writing Project, and has published books for the both the school-library market and the trade market. She has taught everything from kindergarten to middle school, in subjects ranging from language arts to science. Her book *Weeds Find a Way* will be published by Beach Lane books in February 2014.
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<th>Mission A</th>
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<td><strong>Shock and Awe: How the Right Freshmen Orientation Keeps Them Coming Back for More</strong>&lt;br&gt;<strong>9-12</strong>&lt;br&gt;Buckle in for one of the fastest-paced sessions at conference! Jill and Annie will discuss the most crucial hour in any high school library environment: the Freshmen Orientation. Forget about Powerpoints, learn how a succession of YouTube videos can get the same messages across, and more effectively! We’ll convince you that graduation is the best possible place to glean testimonials from seniors, and that laughing babies, dogs (and especially the combination) have a place in every high school library. We take our first chance to convince freshmen that the library is a seriously friendly place to be.&lt;br&gt;&lt;br&gt;<strong>Jill Sonnenberg</strong>&lt;br&gt;Teacher Librarian Nevada Union High School Nevada Joint Union High School District&lt;br&gt;&lt;br&gt;<strong>Annie Hestbeck</strong>&lt;br&gt;Library Technician, Nevada Union High School&lt;br&gt;&lt;br&gt;<strong>Library Media Programs: Proving Our Worth!</strong>&lt;br&gt;<strong>K-12</strong>&lt;br&gt;This presentation will provide discussion points and questions to ponder: How might you as Teacher Librarians and Library Technicians be able to prove your worth to those at your school and in your district? How are you able to demonstrate your value to your colleagues? What are some current and future funding sources that might allow for the rebirth of library programs in California? How can we use our positions to provide job embedded professional learning opportunities for teachers with the Common Core State Standards?&lt;br&gt;&lt;br&gt;<strong>Mark Archon</strong>&lt;br&gt;Director Fresno County Office of Education Fresno County Office of Education&lt;br&gt;</td>
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<td><strong>Collaboration and Technology for Authentic Research Projects: From Essential Question to Presentation</strong>&lt;br&gt;<strong>9-12</strong>&lt;br&gt;The presenter describes in detail the processes and technology tools (such as Google Docs and Noodle Tools) used to collaborate with teachers and students on authentic research projects. The presentation is based on a research project co-developed with classroom teachers which won AASL’s 2012 Collaborative School Library Award, and which was also written up in the March/April 2013 issue of Knowledge Quest. This presentation will especially emphasize how to give individualized help to students who are attempting to develop effective Essential Questions for research.&lt;br&gt;&lt;br&gt;<strong>Sara Oremland</strong>&lt;br&gt;Teacher-Librarian Albany High School Albany Unified School District&lt;br&gt;&lt;br&gt;<strong>Library Media Programs: Proving Our Worth!</strong>&lt;br&gt;<strong>K-12</strong>&lt;br&gt;This presentation will provide discussion points and questions to ponder: How might you as Teacher Librarians and Library Technicians be able to prove your worth to those at your school and in your district? How are you able to demonstrate your value to your colleagues? What are some current and future funding sources that might allow for the rebirth of library programs in California? How can we use our positions to provide job embedded professional learning opportunities for teachers with the Common Core State Standards?&lt;br&gt;&lt;br&gt;<strong>Mark Archon</strong>&lt;br&gt;Director Fresno County Office of Education Fresno County Office of Education&lt;br&gt;</td>
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| **Turning Research Into Books: How Two Authors Do It**<br>**K-12**<br>How do children’s authors decide how to boil their research down into a book with a story arc and fitting narrative voice? And how should it be presented? Picture book, middle grade YA? Biography, historical fiction, contemporary fiction, poetry? Authors Alexis O’Neill and Gretchen Woelfle will take you behind the scenes of the decisions they make in finding the spark that creates memorable stories.<br><br>**Alexis O’Neill**<br>Author<br><br>**Gretchen Woelfle**<br>Author
A Second Chance for Young Readers, Dogs, and Writers  
K-5  
Marina

_Hershey: A Second Chance_ is the story of Dylan, a bright boy who struggles with reading. Author L. C. Scott will share specific writing techniques about writing for children illustrating with examples.

Dylan wants his Doberman Hershey to become a library reading dog. Co-presenter Bonnie Biggs participates in Doggie Tales: Read to Dogs and will share research on reading dog programs. Her specially trained therapy dog Koshi, survivor of Hurricane Katrina, will accompany her.

A handout on book-related activities based on the Common Core English Language Arts Standards in reading, writing, and research will be available.

_L. C. Scott_  
Author

_Bonnie Biggs_  
Co-presenter

Rigor, Relevance, & Relationships in the Library  
6-12  
Del Mar

Explore how collaboratively planned grade-level interdisciplinary inquiry-based research units are used to engage students in rigorous and relevant learning and provide a foundation for integrating the 21st century skills essential to success. Discover the potential benefits that will enable you to gain support and begin planning such a unit.

Melanie Lewis  
Coordinator of Learning Resources  
Golden Valley USD Golden Valley USD

The How-Tos of All Things e-Readers  
K-12  
William Evans I

Welcome to the next generation of reading! This session dives into how-tos of not only setting up a device, but most importantly setting up a successful program to implement e-Readers in your library. Whether you have or plan on receiving e-Readers, this is a session that will equip you with the tools to properly set up any type of program for any type of student.

Lisa Bridgen  
Teacher Librarian Yosemite Middle School  
Fresno Unified

From Standards-Library and Common Core-to Lessons:  
San Francisco Unified's Accomplishments  
K-12  
William Evans II

This session will focus on how San Francisco's teacher librarians have collaborated to create a K-12 Library Scope and Sequence, themes, lesson flows, and lessons that are all based upon the California Model School Library Standards and correlated to the California Common Core Standards for English Language Arts.

Michelle Powers  
Teacher Librarian on Special Assignment  
Curriculum Resources and Libraries San Francisco Unified School District
AUTHOR PANEL (2) (1:00 – 1:50)

Current, Edgy and Fast Selling: Why is YA growing so quickly; where is it heading?  

Mission C/ D

Tom McNeal

Tom McNeal is the author of the critically acclaimed novels, Goodnight, Nebraska and To Be Sung Underwater. Tom has been a Wallace Stegner Fellow and a Jones Lecturer at Stanford University and is the recipient of the James Michener prize and two California Book Awards. His YA Far Far Away is currently on the long list for the National Book Award. Southern California Independent Booksellers choose Far Far Away as the best young adult novel of the year.

Laura Rhoton McNeal

Laura Rhoton McNeal co-authored (with Tom) the picture book The Dog Who Lost His Bob and four young adult novels: Crooked, Zipped, Crushed, and The Decoding of Lana Morris. Her solo young adult title, Dark Water, was a finalist for the National Book Award in 2010.

Mary E. Pearson

Mary E. Pearson is the author of several award-winning books, including The Adoration of Jenna Fox which has been published in eighteen languages world-wide. Awards and honors for her books include the ALA Best Books for Young Adults, the NYPL Best Books, IRA Choice Books, Golden Kite Award, Andre Norton Award finalist, The Arkansas and South Carolina Young Adult Book Awards, and many more. Her books include, The Jenna Fox Chronicles series, A Room on Lorelei Street, and The Miles Between. Her new forthcoming fantasy series, The Morrighan Chronicles, debuts with the The Kiss of Deception in July 2014. Mary writes full-time from her home in Carlsbad, California.

For more information on Mary and her books visit http://marypearson.com
CONCURRENT SESSION 4

(1:00 – 1:50)

College Students and Professors Explain: "What Should Students Be Learning about Research in High School?"

The presenter helped produce two short videos, one aimed at high school students and one aimed at high school teachers. The videos feature college students, professors, and librarians explaining what research should look like in high school in order to best prepare for college and beyond. This presentation will give Teacher Librarians ideas about how to use these videos to motivate high school students to conduct effective research and to help high school teachers understand the benefits of Authentic Research projects, especially in the era of Common Core. These videos were produced by the Bay Area Young Adult librarians (BAYA.org) in conjunction with University of California at Berkeley.

Sara Oremland
Teacher Librarian Albany High School
Albany Unified School District

How I Wrote Vertical - A Skateboarding Book with Boy Appeal, and Vertical - A teacher/author strives to keep boys reading 6-12

Skateboarding has a magical appeal to young boys and teens and Eoff Berend wanted to write a book that they could not put down. Although not a skateboarder, as a San Diego County high school teacher she is surrounded by the culture and as a parent of a preteen with a skateboard ramp in her yard the culture spills into her home too. The author will read a bit of dialogue and then share how she wrote this high interest novel aimed at boys but, fortunately, also enjoyed by girls.

Book trailers are a great way to connect with teens who spends hours on YouTube. “Vertical the Book Trailer” will be screened starring a young skateboarding phenom who won medals in the last two X Games and who has over 10,000 followers on Twitter! Working closely with an aspiring teen filmmaker and skateboarder, Eoff Berend produced the action-packed video and will share the process from storyboard to uploading to YouTube.

Janet Eoff Berend
Teacher & Author La Costa Canyon HS San Dieguito Union HS District

Presenting a Successful Author Visit in Your Library

Author visits are very exhilarating! Students are delighted to meet a real author. In this presentation, you will learn about how to create a successful author visit. We will cover all of the details, including how to find an author for your library; how to set up the visit; steps to take in preparation for the visit; how to get teacher buy-in; acquiring books by the author to sell; and what to expect on the day of your author visit. We will also talk about how to prepare your students for the author visit.

Patti Stein
Teacher Librarian Foothill High School
Pleasanton Unified

Biographies Spark Ideas: Connecting Kids with Great People K-8 Ventana

Personal anecdotes bring biographies to life. In this lively session, you’ll get the inside story on writing biographies for today’s young readers from two experienced children’s writers with twelve biographies between them. Learn how writers research their subjects through libraries, interviews with experts, historical societies, and other sources to ensure accuracy. School librarians can help young readers dive into the lives of important individuals to discover important themes, key ideas, and quality traits that can apply to their own lives. Presenters will discuss converting biographies to eBooks that include color photos, links, and resources for the new Spotlight Biography series.

Edith Hope Fine
Author
Judith Pinkerton
Author

6444 E. Spring Street #237, Long Beach, CA 90815-1553 | csla.net/ | Voice and Fax Phone (toll-free): 888-655-8480 | info@csla.net | Conference Website bit.ly/cslaCON14
Hotel Reservations bit.ly/cslaHOTEL14
| Digital Book Clubs: Engaging and Connecting Readers by Using Video-Chat Technology | K-8 | Marina 
|---|---|---
| The presentation will showcase Ms. Herring's recent efforts in using web-based video chat technologies to host book clubs and Battle of the Books competitions. With programs such as Skype, or through the use of Chadwick School's Cisco telepresence room, elementary students are able to engage with readers in other parts of the world in real-time. Using examples of her collaboration with students and educators in Songdo, South Korea, the presentation will highlight the benefits and the challenges of leading cross-cultural, fully digital book discussions. |  

**Amelia Herring**  
*Village School Librarian Chadwick School (independent)*

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| Use Jing and Screencast to Prepare Self-paced Tutorials for Library of Congress Primary Sources | 6-14 | Del Mar 
|---|---|---
| You, too, can make your own tutorials to direct students and staff in the use of the Library of Congress’s extensive Primary Source material. The presentation will (1) familiarize you with the LOC website and resources, (2) demonstrate the procedure for making a tutorial using free web applications, "Jing" and "Screencast", (3) reveal ready-made tutorials with Creative Commons licensing for your use with attribution. Use of tutorials will enrich your repertoire, and display your expertise when posted to your library or school website. You are the Primary Sources/Common Core expert. |  

**Pam Oehlman**  
*Teacher Librarian Poly High School Long Beach Unified School District*

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| California Young Reader Medal Overview:Middle School/Junior High School and Young Adult | 6-12 | La Jolla 
|---|---|---
| This session will provide an overview of the CYRM program and great ideas, resources and more to implement the books in your library and school. The panel will present booktalks, bookmarks, and some free books for a few of the lucky attendees. There will be time for questions and interaction. |  

**Randy De Jong**  
*Teacher Librarian South High School Kern High School District*

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| California Legislative Advocate Report | ALL | William Evans I 
|---|---|---
| This session will provide CSLA Conference attendees with information on the impact to schools of the 2013-14 state budget. Jeff will highlight key legislation that was dealt with in the 2013 legislative session, and share some of the upcoming legislation that will play a role in California education. |  

**Jeff Frost**  
*Legislative Advocate, Frost, Davis & Donnelly*

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| Fun and Productive Apps for Elementary iPads | K-5 | William Evans II 
|---|---|---
| A quick look at apps for the iPad that provide fun instruction for students and productivity for teachers. |  

**Mary Laiuppa**  
*Teacher librarian Carson Elementary San Diego Unified School District*
AUTHOR PANEL (3)  
(2:00 – 2:50)

LGBTQ Panel: Making Diversity Work in School Libraries  
Mission C/D

Lee Wind, M.Ed. - Main Speaker

Lee Wind, M.Ed. is a blogger, author and speaker. He holds a Masters degree in Education and Media from Harvard. One of four sites linked from the American Library Association's Rainbow Project, his award-winning blog for LGBTQ Teens and their Allies, "I'm Here. I'm Queer. What the Hell Do I Read?," has had over 800,000 visits since 2007 and is a Children's Book Council's "Great Diversity Blog." Lee speaks to thousands of students and adults every year about ending bullying, smashing stereotypes, and empowering diversity.

Eric Shanower

Eric Shanower is an award-winning and New York Times bestselling cartoonist, author, and illustrator. His work has been widely published--from Marvel Comics to Random House, from Nickelodeon Magazine to BBC television. His graphic novel version of The Wonderful Wizard of Oz spent 23 weeks on the New York Times Graphic Books best seller list and won the 2010 Will Eisner Comic Industry Awards for "Best Publication for Kids" and "Best Limited Series or Story Arc." Subsequent sequels also spent time on the New York Times Graphic Books bestseller list. He is a contributing writer to the anthology How Beautiful the Ordinary: Twelve Stories of Identity.

Thomas Kovac

Tommy Kovac has written and illustrated comics for SLG, and Disney. The Royal Historian of Oz (SLG), and Wonderland (Disney) were both selected for YALSA's "Great Graphic Novels For Teens." He is a library technician in Orange County by day, and adamantly supports intellectual freedom, and the inclusion of LGBT materials for every grade level. Kovac blogs, draws cartoons, makes stuff, and has lots of opinions.

Chris Enterline

Chris Enterline is a retired teacher librarian from the Anaheim Union High School District where she served as a teacher librarian at Orangeview Junior High schools and other schools throughout the district during her teaching carrier.
CONCURRENT SESSION 5  (2:00 – 2:50)

The Past... is Present! Primary Docs Come Alive in the Library and Classroom  

Explore the world of primary sources: how to find them, where to find them, using them in the library and collaborating with your teaching partners to create fun, dynamic lessons using primary sources of all kinds. From the littlest kindergarten student to that tall senior in your high school, primary docs bring the past right into their lives today!

Connie Williams  
Teacher Librarian Petaluma High School  
Petaluma City Schools

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How Do I Teach Students How to Create Their Own Personal Learning Space Without iGoogle?  

Several years ago, Joan McCall and Marie Slim gave a wonderful presentation at CSLA, demonstrating how students could create their own personal learning space using iGoogle. I used this information to teach seniors how to create a learning space that they could use to prepare for college research. When I heard that iGoogle was being discontinued, I had to find an alternative. I tried Symbaloo, and the students enthusiastically embraced it. In this presentation, I will share this lesson and show a sample Symbaloo webmix. Please bring your own device; participants will be able to create their own Symbaloo webmix.

Carol Forbes  
Library Media Specialist Santa Susana High School Simi Valley Unified School District

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Exploring Common Core Standards Through the Gothic Victorian Tales of Mayhew Preston Reese AND Leap Forth, Draw the Sword and Empty the Ink Well  

Walk through the process of conceiving a new idea, word-smithing, presentation and evaluation so you too can tell your story, sing your song, write your poems and follow your heart while being influenced by what the Victorians taught us about ourselves. Illustrating examples of how a “common curriculum” fueled his curiosity and lead to a universe of self expression and personal growth, author Mayhew Preston Reese shows how influential the art of the “Common Core” educational standards can be to the emerging student by citing examples from within his own self-published handmade Gothic Victorian Children’s Books. From the myths of classical Greece to the folktales of the Brothers Grimm, the wisdom of the ancient masters to the scientific innovations of the Ottoman empire, it all culminates in the literature and discoveries of the Victorian Era, and it is these works which still enlighten us today.

Robert E. Cullison  
Author, Illustrator, Storyteller and Bookmaker

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From Species to Spelling/From Science to Silly  

How can a student writer write both nonfiction and fiction successfully? Learn how the language authors use in children's books can inspire and teach students, librarians and teachers to use their words well, and enhance creativity and writing from science to silly.

Deborah Rose  
Author

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Conference Website bit.ly/cslacon14  
Hotel Reservations bit.ly/cslaHOTEL14
**Digital Tools to Enhance Research Skills Instruction**

Evaluators who have studied the Common Core standards know that students will be challenged to develop strong digital literacy skills. Teachers are reluctant to give up class time to collaborate with their teacher librarian to teach these skills. Teachers may even need training on these skills. A panel of teacher librarians from the Sweetwater district will highlight a variety of digital tools that will help to make this process easier, including learning management systems, Noodle Tools, Pathfinders and apps for the iPad.

**Barbara Wymer**  
Teacher Librarian Bonita Vista Middle School  
Sweetwater Union High School District  
Panel TBA

**Using Audacity to Teach Common Core Critical Thinking and Information and Digital Literacies**

Explore the possibilities of collaboratively teaching the Common Core Standards in core subject areas using Audacity, the free application that allows all students, including English Learners, to create narratives, interviews, ancestry research, podcasts, poetry readings, and transform social studies, world language, and science research. Teach students to transform their learning using interactive technology and social media to present research in ways that meet the Common Core standards for Information & Digital Literacy.

**Rosemarie Bernier**  
Teacher Librarian, National Board  
Certified in Early Childhood Through Young Adult Library Media Alexander Hamilton High School Los Angeles Unified School District

**Project Enable: Comprehensive, Train-the-Trainer Program to Provide Effective Services for Students with Disabilities**

School teams (librarians, teachers, administrators) Collaborate to develop action plans, lesson plans and learning materials for creating an inclusive library in their schools. Learn about a range of topics from awareness of various disabilities and the impact of disability laws on schools to understanding how to differentiate instruction for students of varying abilities and apply principles of Universal Design for Learning.

- Develop collaborative action plans, lesson plans and learning materials that are inclusive for students of all ability levels.
- Participate in simulations that allow a team to experience how disability impacts students.
- Expand practical knowledge of Web 2.0 tools, experience hands-on interactions with assistive technology devices, and interact with users of assistive communications devices.

**KE Hones**  
Librarian SFUSD County Schools  
SFUSD

**Using Audacity to Teach Common Core Critical Thinking and Information and Digital Literacies**

With Common Core emphasis on non-fiction text we are lucky to have lots of great non-fiction books being published. This presentation of book talks will introduce you to a variety of non-fiction books from all subject areas that have been recently published. The focus will be on books geared towards K-8th grade, though many are appropriate for older ELL students and useful for HS teachers to introduce topics to a class or use as models for projects. We will also discuss ways to use some of the books to meet Common Core Standards.

**The Best New Non-Fiction Books**

With Common Core emphasis on non-fiction text we are lucky to have lots of great non-fiction books being published. This presentation of book talks will introduce you to a variety of non-fiction books from all subject areas that have been recently published. The focus will be on books geared towards K-8th grade, though many are appropriate for older ELL students and useful for HS teachers to introduce topics to a class or use as models for projects. We will also discuss ways to use some of the books to meet Common Core Standards.

**William Evans I**

**Jessica Gillis**  
Teacher Librarian Upham Elementary Wellesley School District, Wellesley MA
YA Lit in the year 2064 and The PG Rated Picture Book: Incorporating the Older Reader Picture Book into Your Curriculum

William Evans II

Almost five decades after its publication, The Outsiders still resonates with teens. Which current YA books will teens be reading in 50 years? Will Katniss, Harry Potter, or Bella have the enduring power of Darrell, Ponyboy and Sodapop? In this interactive session participants will work in groups to evaluate current YA books exploring themes and characters, and then propose which titles will be relevant for future generations. Attendees will cast their votes for their top three choices. They may also endorse “write-in” choices. A list of books to be discussed will be posted on CALIBK12 in advance.

Silvia Gutierrez
Teacher Librarian at Palos Verdes Peninsula HS, Palos Verdes Peninsula USD

Gabriela Gualano
Sunday

SUNDAY, FEBRUARY 9th

8:00am – 10:00am  
Registration Hours

9:00am – 9:50am  
Concurrent Session #6

1:00pm – 5:00pm  
Digital Literacy Lesson Skunkworks*

8:00am – 9:00am  
Committee Meetings – CSI, Legislative, Membership, ...

10:15am – 12:15pm  
Brunch and Closing Keynote

CONCURRENT SESSION 6  
(9:00am – 9:50am)

Loved the Book, Hated the Book Report. Reject the Traditional and Embrace the New - Digital Book Reports for All  
Mission A  
ALL

Students often encounter exciting experiences while reading and are then asked to share those experiences in non-engaging ways. A multi-dimensional world lacks depth when presented through the traditional book report. The end of a student’s reading journey should culminate in an activity that is as captivating as the journey itself.

Today’s digitally savvy students need assignments using tech tools that appeal to them as creative learners. Drawing from the Standards for the 21st Century Learner, we will present new ideas and techniques to provide inspired ways to draw attention to literature for students and educators alike.

Brooke Ahrens  
Instructional Technology Coordinator Notre Dame San Jose

Make Twitter Your Number One Tool for Building Your Personal Learning Network  
Mission B/C  
ALL

It's no longer a question of whether to build an online personal learning network, instead it's how to build the most effective one. Marie and Jane will share why Twitter is a killer tool for professional development, networking, keeping current with the world, and yes, a little fun too. You will return from this session ready to take the best advantage of Twitter to enhance your work and learning. You will also learn about a few other great tools that interact with Twitter to add to your toolkit. And, you will be able to share all that you learn with teachers and students to help them build their own personal learning networks.

Marie Slim  
Teacher Librarian and Spanish Teacher  
Troy High School Fullerton Joint Union High School District

Jane Lofton  
Teacher Librarian, Mira Costa High School, Manhattan Beach USD  
Past President, California School Library Association

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Conference Website bit.ly/cslacon14  
Hotel Reservations bit.ly/cslaHOTEL14
Oral History Projects - Collaboration Between the History Department and the Teacher Librarian = Empowered Learning 6-12
The oral history project presentation will describe the steps teachers and teacher librarians can take to start a project like this in their own school. An overview of the many standards covered with this project will be a selling point for administrators. The technology integration and research used will make the teacher librarian a perfect fit for collaborating with history teachers and their students. Student interviews and descriptions will be highlighted, as well as community involvement that empowered students to be the main energy behind this project. Suggestions and examples for collaborating with other departments will be included as well.

Sarah Morgan
Teacher Librarian Merced High School
Merced Union High School District

Touching History: Using Multimedia and Primary Sources in Instruction ALL
Teaching with Primary Sources from the Library of Congress program in conjunction with the California History-Social Science Project. How to use the rich reservoir of digitized primary source materials available through the Library of Congress, to design challenging, high-quality instruction.
Focus integrating primary sources into instruction and using media to address the Common Core State Standards and build 21st century skills.

KE Hones
Librarian SFUSD County Schools SFUSD

THE POEM THAT WILL NOT END--Connecting and Inspiring with Poetry K-8
Be ready for National Poetry Month in April with some great ideas! Joan Bransfield Graham’s new book--THE POEM THAT WILL NOT END: Fun With Poetic Forms and Voices—is the opposite of Writer’s Block. Ryan O’Brian can’t STOP writing poetry and does so in unusual ways (French fries?) . . . with 15 poetic forms, five voices, and 22 poems embedded in the artwork. Here’s a chance to play a part, write a poem, or just observe. Up your Poetry Expertise with skills that embrace new Common Core State Standards. Communicate, collaborate, use critical thinking to help CREATE! Contest!

Joan Graham
Author/Poet

Educational Mad Libs: A Different Approach to Comprehension and Creativity K-8
Reading and writing are two sides of the same coin. The better a student understands what he reads, the easier it becomes to write. This workshop presents a strategy that rapidly evaluates comprehension as well as creates an idea bank for creative writing assignments.
Program objectives: (1) Strategies to create age-appropriate “mad lib” sheets for assessing comprehension; (2) Methods to encourage comprehension of not just specific details of a book but of larger archetypes and themes of literature; and (3) Techniques to leverage the identified archetypes into idea sparks for creative writing.

Sudipta Bardhan-Quallen
Author
Connected Learning: A Framework for School Libraries

MaryAnne Harlan
Program Coordinator - Teacher Librarian
SJSU

This session will introduce the Connected Learning framework, connecting it to Common Core standards and suggesting school libraries are the "third space" in which Connected Learning can be supported. Connected Learning is a framework for learning that connects interests, peer culture and academic learning. Connected Learning has been presented by the Connected Learning Research Network and the MacArthur Digital Media and Learning Project.

Digital Citizenship Lessons K - 5

Rusty Tooley and Doree Tschudy are elementary teacher librarians in Palo Alto who have been turning children on to good books for a combined nineteen years. An avowed Francophile, Rusty's professional interests are the California Young Reader Medal program and explaining why poetry, plays, short stories, and folk literature are in the "nonfiction" area. Doree, a polka dot aficionado, recently earned the moniker "voracious weeder" as she prepares to move her collection to a new facility. Both share a passion for reading aloud, age-appropriate digital citizenship instruction and Starbucks beverages.

Collaborating with Special Education Personnel in Support of Student Learning K - 12

MaryAnne Harlan
Program Coordinator - Teacher Librarian
SJSU

The session identifies factors for effective collaboration between teacher librarians and special education personnel in support of student learning. A meta-analysis method was used to examine illustrative studies of such collaboration. Strategies include: shared knowledge via cross-training and regular professional interaction, effective communication skills, and effective educational team planning and co-teaching of meaningful learning activities. These two sets of personnel need to share their knowledge and expertise about the effective use of appropriate resources and services for students with special needs. Tips and resources will be provided.

Children's Literature, the Best of the Best K - 6

Lesley Farmer
Professor of Library Media
California State University Long Beach

The session will introduce the Connected Learning framework, connecting it to Common Core standards and suggesting school libraries are the "third space" in which Connected Learning can be supported. Connected Learning is a framework for learning that connects interests, peer culture and academic learning. Connected Learning has been presented by the Connected Learning Research Network and the MacArthur Digital Media and Learning Project.

Jonathan Hunt will discuss the best children’s literature of 2013—picture books, easy readers, novels, nonfiction, graphic novels, and poetry—and strategies to connect them to the Common Core State Standards and the Model School Library Standards.

Jonathan Hunt
Author
Conference CLOSING Keynote Speakers

THE HANK ZIPZER BOOKS

HENRY WINKLER

Expertise - Author, Actor

LIN OLIVER

Expertise - Author, Producer

ABOUT THE SPEAKERS

Henry Winkler is instantly recognizable and admired by audiences of all ages for his role as the Fonz on the long-running series, Happy Days. In addition, he is an award-winning producer and director of family and children's programming. He is also the author of the critically-acclaimed Hank Zipzer series, which follows the everyday adventures of a bright boy with learning challenges.

Mr. Winkler has also continued his acting career on the big screen, including a Golden Globe nomination for his performance in Nightshift, a starring role in the box-office hit Scream, and co-starring roles in The Water Boy, and Holes. On television, he has guest-starred on ABC's The Practice and NBC's Law & Order: SVU. He recently starred on Broadway for nine months in Neil Simon's play The Dinner Party.

Mr. Winkler is deeply committed to children's welfare and works with numerous children's groups. He is involved with The MacLaren Children's Center (a facility for abused children), The National Committee for Arts for the Handicapped, The Special Olympics, and The Los Angeles Music Center's Very Special Arts Festival, as well as numerous teenage alcohol and drug abuse programs. He is a founding member of the Children's Action Network, a non-profit organization that sponsors informational briefings for writers, producers and directors on children's issues and serves as a clearing-house for the entertainment industry on children's issues.

Lin Oliver is a writer and producer of movies, books, and television series for children and families. She has created over one hundred episodes of television, four movies, and seven books. She lives in Los Angeles with her husband, Alan. They have three sons named Theo, Ollie, and Cole, one fluffy dog named Annie, and no iguanas.
Sunday

Post Conference Workshop

1:00-5:00pm

Digital Literacy Lesson Skunkworks*

Feeling invigorated by what you’ve encountered at conference? Looking for a space to consolidate what you’ve learned by putting the pieces together with other collaborators for the benefit of our students? Come to the CSLA Digital Literacy Lesson Skunkworks* directly following conference and get your creative juices flowing, making new lessons together. We will be focusing on generating digital literacy lessons in collaborative teams. Experience the synergy of working with colleagues to develop lessons that you can use and that can be made available through CSLA and on other platforms like Brokers of Expertise and the AASL Lesson Plan Database. Can’t stay for the Digital Literacy Lesson Skunkworks*? You can still contribute, just jot down seed ideas on the conference Digital Literacy Lesson Skunkworks* blog throughout conference or drop them in the Skunkworks Lesson Idea Boxes found in the halls between sessions. Too mentally worn out to feel like you’re up for processing what you’ve heard and creating those new lessons on your own? Come to the Digital Literacy Lesson Skunkworks* anyway. Let those seed ideas contributed by others throughout conference, and the assistance and support of a collaborative team help you pull together a new lesson, with less effort and better results through working together than what each of us could achieve on our own.

*Hey, so what is a Skunkworks anyway?

A Skunkworks is an informal, independent, loosely structured group of people who work together in unconventional ways for the sake of radical innovation. The team works outside of routine management constraints and formal procedures to design something new in a short time frame. It is often used for technology projects developed in semi-secrecy. Usually, it’s a small, select team, but CSLA welcomes as many who want to participate to be part of this Skunkworks. You’re all selected as awesome contributors!

Beth Olshewsky
CSLA Committee Chair, Committee for Standards Integration (CSI)

CSI Committee
Lydia Smith-Davis, Glen Warren, Lesley Farmer, Terry Lai, Andrea Catania-Stephenson, Robert E. DuBose, Debra Budding, LeighAnn McCready, and Connie Koop
Sustaining Members

ABDO
Paul Skaj,
Director of Sales
8000 W. 78th Street, Suite 310
Edina, MN 55439
(952) 698-2403

Follett School Solutions
Timothy Edmonds,
Regional Sales Director
1340 Ridgeview Drive
McHenry, IL 60050-7047
(888) 511-5114

Milligan News
150 N. Autumn Street
San Jose, CA 95110
(408) 298-3322
Grady Lawyer, General Manager
(408) 298-3322
Sam Wallace, Educational Div/Operation Manager
(408) 286-7604

Perma-Bound Books
8 Vintage Way
Coto de Caza, CA 92679
John Geeza, Regional Sales Manager
(949) 274-3222johngeeza@perma-bound.com

Gale, Cengage Learning
27500 Drake Road
Farmington Hills, MI 48331-3535
(800) 877-4253
Christian Trent, Southern Calif. Field Sales Representation
(800) 877-4253 x2292

Mackin Educational Resources
3505 County Road 42 W
Burnsville, MN 55306
800.245.9540
Judith Christianson, Customer Service
judith@mackin.com
800-245-9540
Kimberly Johnson, Digital Services
kimberly.johnson@mackin.com
800-245-9540

Mrs. Nelson’s Toy & Bookshop, Inc.
1650 W. Orange Grove Avenue
Pomona, CA 91768
(800) 875-9911
Patrick Nelson, Library Services General Manager
(800) 875-9911
Laura Nelson, Book Fair General Manager
(909) 865-8550
Andrea Vuleta, Book Store General Manager
(909) 599-4558

San Jose State University
Library & Information Science Department
One Washington Square
San Jose, CA 95192-0029
Phone: 408-924-2490
Dr. Mary Ann Harlan, Teacher Librarian Program Coordinator maryann.harlan@gmail.com
Dr. Sandra Hirsch, Director San Jose State School of Library and Information Science
Dr. Linda Main, Associate Director and Graduate Coordinator
### Conference Exhibitors

<table>
<thead>
<tr>
<th>Exhibitor</th>
<th>Exhibitor</th>
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<tbody>
<tr>
<td>ABDO Publishers</td>
<td>Lincoln Library</td>
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<tr>
<td>Alexandria</td>
<td>Mason Crest Publishing</td>
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<tr>
<td>Baker and Taylor</td>
<td>Mackin Educational Resources</td>
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<tr>
<td>Bearport Publishing</td>
<td>Nullmeyer and Associates</td>
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<tr>
<td>Bound to Stay Bound Books</td>
<td>Perma-Bound</td>
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<tr>
<td>Britannica Digital Learning</td>
<td>ReferencePoint Press</td>
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<tr>
<td>CaliforniaStreaming</td>
<td>Rosen Publishing</td>
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<td>Capstone Publishing</td>
<td>Ross McDonald</td>
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<tr>
<td>Cavendish Square Publishing</td>
<td>Rourke Publishing</td>
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<tr>
<td>Cengage Learning</td>
<td>Salem Press</td>
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<tr>
<td>CUE</td>
<td>San Jose State U.</td>
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<tr>
<td>CYRM</td>
<td>Scholastic Book Fairs</td>
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<tr>
<td>DEMCO</td>
<td>Scholastic Library Publishing</td>
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<td>EBSCO Information Services</td>
<td>Sharpe Reference</td>
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<td>Follett</td>
<td>Stoneware</td>
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<tr>
<td>Infobase Learning</td>
<td>The Child's World</td>
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<td>Junior Library Guild</td>
<td>The Creative Company</td>
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<tr>
<td>L4U Library Software</td>
<td>World Book</td>
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<tr>
<td>Lerner Publishing Group</td>
<td></td>
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</tbody>
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Conference Social Networking / Evaluations / Parking

CCLA       csla.net

Conference  bit.ly/cslaconf14

Twitter  @cslainfo

Hashtag  #cslaconf14 OR #4csa

Conference Evaluation

The CSLA Conference Committee would appreciate your comments and suggestions about our 2014 Conference. Please complete an evaluation for the conference as a whole and for each of the workshops and concurrent sessions you attend. Your evaluation will provide us feedback we will use to plan for future conferences. Thank you for taking the evaluations.

(G)eneral (C)onference (E)valuation

(C)oncurrent (W)orkshop Sessions (E)valuation

Please complete a workshop/concurrent sessions evaluation for each session you attend.

URLs are Case Sensitive

Parking and Internet

The Bahia Resort and Hotel is offering conference attendee's complimentary on-site parking and High Speed Internet Access in Guest Rooms. All Internet will be complimentary throughout the facility during the conference.
THANK YOU SPONSORS
CSLA State Conference 2014
Bahia Resort and Hotel, San Diego, CA

HAVE YOUR PASSPORT READY
### California School Library Association

**Annual Conference**  
February 6-9, 2014 | San Diego Bahia Resort Hotel

**PLEASE NOTE:** We encourage you to use our easy online registration option (link at csla.net), but you may use this form if you prefer to mail or fax your registration. **Please note that CSLA members receive a discount on our conference.** If you are not already a current member through February 2014 or later, **please join or renew your membership first**, and then register for the conference. For registration by mail or fax, you may include your membership form with your registration form. For questions about membership or the conference registration process, please contact Terry Lai. infospec@gmail.com, Membership VP, or leave a message for us at 888-655-8480. We will return your call promptly.

Full Conference Registration includes the following meals: **Thursday - Exhibitors Opening with appetizers**, **Friday - Membership Meeting with light lunch + Presidents Reception**, and **Sunday - Closing Keynote with Brunch**.

**Mail/Fax this Form and payment to:** CSLA 2014 Conference Registration 6444 E. Spring Street #237, Long Beach CA 90815-1553 Fax (888) 655-8480

No refunds for conference registration, workshops, or meals can be given after January 27, 2014. A service charge of $35 will be applied to all refunds. Qualifying refunds will be processed after the conference by March 15, 2014.

---

### Conference Selections

#### SD Library Tour  
**Thursday** 8:30-11:00

**WORKSHOP – Session A**  
**Thursday** 12:00-2:00  
- W1  
- W2  
- W3  
- W4  
- W5

**WORKSHOP – Session B**  
**Thursday** 2:30PM-4:30PM  
- W6  
- W7  
- W8  
- W9  
- W10

- **Paraprofessional (ONLY)**  
  - 4 hour workshop + 6 week online course  
  - Instructional Media Resource Assistant (IMRA) Certification  
  - Thursday 12:00PM-4:30PM ($125 Early Bird - $150 after December 20, 2013)

#### MEALS

- Membership Meeting & Light Lunch  
  - (Friday - included in registration)  
  - Attending ✔ Yes ❌ No  
  - Vegetarian ✔ Yes ❌ No  

- CYRM Dinner and Cruise  
  - (Saturday additional fee)  
  - Attending ✔ Yes ❌ No  
  - Vegetarian ✔ Yes ❌ No

#### More Conference Selections

- **This is my first CSLA State Conference?**  
  - Yes  
  - No

- **Conference T-Shirt**  
  - (Free with Full Early Bird Registration)  
  - ✔ Yes ❌ No  
  - ✔ Yes ❌ No  
  - ✔ Yes ❌ No  
  - ✔ Yes ❌ No  
  - ✔ Yes ❌ No  
  - ✔ Yes ❌ No

- **S.D. Public Library Tour Attendees**  
  - Thursday Workshop:  
  - Please let us know if you will need shuttle bus service or you will be providing your own transportation:  
  - ✔ I will be riding the shuttle bus  
  - I have my own transportation  
  - ✔ I have my own car & can offer rides to others. Please contact me

- **Exhibit Hall Reception**  
  - **Thursday night**  
  - Free to those registered for full or Thursday conference. Please help us with planning by letting us know if you will attend.  
  - ✔ Yes ❌ No

- **The Presidents’ Receptions**  
  - **Friday night (free)**  
  - Free for everyone registering for the full conference or on Friday, but please help us with planning by letting us know if you are attending.  
  - ✔ Yes ❌ No

- **Legislative General Session**  
  - **Saturday (free)**  
  - Free to those registered for full or Saturday conference. Please help us with planning by letting us know if you will attend.  
  - ✔ Yes ❌ No

- **Section Meet & Greet**  
  - **Saturday night (free)**  
  - Free to those registered for full or Saturday conference. Please help us with planning by letting us know if you will attend.  
  - ✔ Yes ❌ No

- **I would like to volunteer during the conference.**  
  - ✔ Yes ❌ No

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### Conference Fees

<table>
<thead>
<tr>
<th>Early Bird</th>
<th>Registration</th>
<th>Late Registration</th>
<th>Additional Option</th>
</tr>
</thead>
<tbody>
<tr>
<td>On or Before December 20</td>
<td>December 21 - January 22</td>
<td>After January 22</td>
<td>Saturday CYRM Author/Illustrator Banquet</td>
</tr>
<tr>
<td><strong>$249.00</strong></td>
<td><strong>$299.00</strong></td>
<td><strong>$324.00</strong></td>
<td><strong>$69.00</strong></td>
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### Conference Selections

- Full Conference Registration includes the following meals:
  - **Thursday - Exhibitors Opening with appetizers**
  - **Friday - Membership Meeting with light lunch + Presidents Reception**
  - **Sunday - Closing Keynote with Brunch**

---

### Conference Information

#### Contact Information

- **Name (Title First Last)**
- **Place of Work / Title**
- **Address**
- **City**
- **State**
- **Zip+4**
- **Phone**
- **Email**
- **Region (Section)**
  - NORTH  
    - N (1)  
    - N (2)  
    - N (3)  
    - N (4)
  - SOUTH  
    - S (1)  
    - S (2)  
    - S (3)  
    - S (4)  
    - S (5)  
    - S (6)

---

### Conference Fees

- **EVENT ADMISSION Full Registration**  
  - (see pricing above)  
  - $  

- **1 Day Registration**  
  - **Thursday, Friday, Saturday, Sunday**  
  - (Circle all that apply)  
  - (see pricing above)  
  - $  

- **SD Library Tour**  
  - **Thursday**  
  - (see Workshop pricing above)  
  - $  

- **Paraprofessional (ONLY)**  
  - 4 hour workshop + 6 week online course  
  - Instructional Media Resource Assistant (IMRA) Certification  
  - ($125 Early Bird - $150 after December 20, 2013)  
  - $  

- **Workshop – Session A**  
  - **Thursday**  
  - (see pricing above or use discount code)  
  - $  

- **Workshop – Session B**  
  - **Thursday**  
  - (see pricing above or use discount code)  
  - $  

- **CYRM & Author/Illustrator Banquet Cruise**  
  - **Saturday**  
  - (See pricing above)  
  - $69.00  

- **Exhibits ONLY Thursday**  
  - (See pricing above)  
  - $75.00  

- **Conference Sponsor**  
  - ($200.00)  

---

### Payment Information

- **Credit Card #**
- **V Code**
- **Billing Address**
- **City**
- **State**
- **Telephone**
- **Name on Card**
- **Cardholder Signature**

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### Additional Option

- **Saturday CYRM**  
  - **Author/Illustrator Banquet**  
  - $69.00  

- Some of our exhibitors may want to contact you to share information and special offers.  
- **I DO NOT want to share my contact information with exhibitors?** (check the box)  
- ☐
California School Library Association
Membership Application

Please choose the address, telephone, and email you would like as your primary contacts.

First Name ________________________________ Last Name ________________________________
Title/Position ________________________________

School/Company ________________________________ District ________________________________
Work Address _____________________________________ □ Primary
City/State/ZIP+4 _____________________________________ Work County ________________________________
Work Phone ________________________________ □ Primary
Work Email Address _____________________________________ □ Primary

Home Address _____________________________________ □ Primary
City/State/ZIP+4 _____________________________________ Home County ________________________________
Home Phone ________________________________ □ Primary Mobile Phone ________________________________ □ Primary
Home Email Address _____________________________________ □ Primary

If you are employed in a school-related position, please complete the following:

School Level: □ Elementary □ Jr. High/Middle □ High School □ College □ K-12 □ Other ________________________________
Location: □ School Site □ District □ County □ Other ________________________________

□ Please do not post my information in the CSLA online directory. Only members have access to the online directory. By checking this box, members will not have access to your contact information.

□ Please do not share my information with other organizations. We occasionally share email & address information with organizations that offer information or products we believe might interest you. Check this box only if you DO NOT want us to share your contact information.

Membership Types and Dues*

□ Professional $125
□ Paraprofessional $65
□ Associate (Retired) $65
□ Student* $65
□ Friend $65
□ Institutional $150
□ Commercial $125
□ Sustaining $500

*Students please provide additional information: Educational institution attending and estimated graduation date.

See website www.csla.net for membership type, and definitions.

Method of Payment

□ Check payable to CSLA, # _________
□ American Express □ Discover □ MasterCard □ Visa

Card # ________________________________
Expiration Date ________________________________
Verification Code ________________________________
3 digits on back of card / 4 digits on front of American Express

Name on Card ________________________________
Billing Address ________________________________
City/State/ZIP+4 ________________________________

Please use your credit card billing ZIP+4 for verification process

Signature ________________________________

**18% of CSLA dues are allocated to legislative activity and that portion is not tax-deductible as a business.

See website www.csla.net for membership type, and definitions.

California School Library Association
6444 E. Spring Street #237
Long Beach, CA 90815-1553
888-655-8480 voice & fax

Member Benefits
Monthly newsletters, semiannual Journals, online directory, discounts on annual conferences, regional workshops and publications, legislative advocacy, and a network of California School Library